

GlowPoint®. Video Communications. Visual Impact.

When business meetings are visual, productivity increases by up to 45%. Yet, the cost of having face-to-face meetings can offset any gain. That's why in an ever-changing global economy, the efficient management of video communications has become an important business tool for companies of all sizes.

GlowPoint has designed videoconferencing solutions that are affordable, intuitive, and provide a collaborative environment to manage every aspect of your business, no matter where you are in the world.

GlowPoint®

expand your
VISION



Cost Savings



Time Savings



Instant Collaboration



Improved Workflow



Reduced Time to Market

GlowPoint® is the leading global carrier-grade, IP-based video communications provider. Our videoconferencing solutions offer high quality, cost effective and reliable connectivity across the country and around the globe. And, we make it simple.

Our mission is to make video an integral business communications tool, as simple as using the telephone – with the power of face-to-face communication.

Upgrading from old-fashioned ISDN to the GlowPoint network will improve the effectiveness of your business practices.

The GlowPoint Advantage. GlowPoint vs. ISDN

Remember what it felt like to switch from an analog cell phone to digital? Suddenly, the calls were clearer, the connection was more reliable, and a new world of features and functionality became available. Upgrade from ISDN to GlowPoint IP video and experience a new level of face-to-face communications. Our IP-based intelligent network provides reliable and high-performance enhancements over legacy video networks. You'll instantly see measurable results.

GlowPoint's "All You Can See" Calling Plans Offer:

- Affordable, unlimited usage
- Reduced international calling costs
- Guaranteed Quality of Service (QoS) - 99.99%
- Improved connection reliability
- Higher quality audio and video
- Patent-pending video calling features

"Not only is the picture on GlowPoint better than ISDN, the technology is less expensive, too."

- Jim Miles, MIS Director, WRNN-TV

The GlowPoint Network. The Engine Behind the Vision.

The GlowPoint Network spans around the globe -- with over 14 Points of Presence (POP) using high-speed connectivity and the latest in MPLS (multiple protocol layer switching) networking technology. The GlowPoint network carries over 8,000 video calls per month through the United States, Canada, Europe and Asia. Since its launch in 2000, GlowPoint's award-winning network has carried over 17.4 million videoconferencing minutes.



Dedicated to Video Communications

The GlowPoint Network was designed and built to meet the needs and expectations of videoconference users, ensuring uninterrupted bandwidth and impeccable QoS.



Cisco Powered Network

GlowPoint is the first dedicated IP-video communications service provider to be recognized by the Cisco Powered Network program.



Interoperability between ISDN and IP Systems

Making a video call to a location not on the GlowPoint Network is as simple as dialing a phone number. No complicated access codes or third party assistance.



MPLS Enabled Backbone

The GlowPoint Network is a state-of-the-art MPLS (Multiple Protocol Layer Switching) backbone with the critical redundancy and reliability businesses demand for their critical applications.



24x7 Customized Video Monitoring and Tracking

GlowPoint provides 24x7 network monitoring, including the use of Global Positioning Satellites (GPS) providing real-time latency, packet loss and jitter reports to proactively address issues before they affect our customers.

Security

The GlowPoint Network employs a number of security and intrusion detection methods to ensure that there is no unauthorized access to the backbone.

Network QoS - 99.99%

GlowPoint offers the industry's most aggressive Service Level Agreement with a 99.99% Quality of Service commitment.

GlowPoint Global Calling Plans

GlowPoint operates 14 POPs, 10 in the U.S., as well as facilities in Canada, England, Puerto Rico and Japan. Global reach with significant savings.

Flexible Connections

GlowPoint supports SDSL, HDSL, Frac T1, DS3, Sonet, ATM and Gigabit Ethernet options and H.323, H.320, SIP and supports H.264. GlowPoint is an open network.

Full Redundancy

Each GlowPoint Point of Presence (POP) is built with redundant equipment and circuits using best of breed Cisco routers, allowing GlowPoint to achieve sub-second fail over times and 99.99% availability.

